



Agenda Item No. _____

File Code No. 230.02

CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: July 1, 2008

TO: Mayor and Councilmembers

FROM: Administration Division, Finance Department

SUBJECT: Community Promotion Contract With The Santa Barbara Conference
And Visitors Bureau And Film Commission

RECOMMENDATION:

That Council authorize the Finance Director to execute a \$1,515,655 Fiscal Year 2009 Community Promotion contract with the Santa Barbara Conference and Visitors Bureau and Film Commission from July 1, 2008, through June 30, 2009.

DISCUSSION:

The adopted Fiscal Year 2009 budget includes \$1,515.655 in community promotion funding for the Santa Barbara Conference and Visitors Bureau and Film Commission. The contract term is from July 1, 2008, through June 30, 2009.

This contract will help support administration, advertising, consumer and trade information services, public relations, sales, and the Film Commission expenses.

PREPARED BY: Jennifer Hopwood, Executive Assistant

SUBMITTED BY: Robert D. Peirson, Finance Director

APPROVED BY: City Administrator's Office